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# Inc.

ADVENTURES IN ENTREPRENEURIAL LIVING

## The Inc. Life

Professional Help

Cross that off  
your to-do list

FOR BUSINESS OWNERS, time is an especially precious commodity. That's why some are choosing not to spend those precious moments on the less rewarding details of daily life, like picking up after pooches, dropping off the dry cleaning, or toiling in the kitchen. Hiring someone else—or a whole team—to do it for you can be liberating, they say. Read on to learn how to staff up in your own home and what it will cost you.

—Alison Stein Wellner

Illustrations by Jean-Philippe Delhomme

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## You have more pressing duties than scooping *that*

A growing number of businesses offer at-home pet services. The franchise DoodyCalls, for instance, will come and pick up...doody...from your lawn. There are also mobile pet groomers with specially outfitted vans for bathing pets and trimming their nails. They drive the van to your home at your convenience—often offering early morning and evening appointments.

**The price tag:** DoodyCalls visits start at \$10. Find a scooper in your area at [doodycalls.com](http://doodycalls.com). For mobile pet grooming, expect to spend more than you would if you drove to the groomer. In Madison, Wisconsin, U Dirty Dog Mobile Pet Grooming Services charges \$82 for an hour of grooming for dogs, and \$90 for cats, which is about \$20 to \$30 higher than the going rate at retail groomers in town. Find a mobile groomer in your area by asking your veterinarian for a referral.