

# When 'doody' calls, they answer

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A local couple is picking up what Fido left off.

When nature calls, local husband and wife entrepreneurs Elton and Tiffany Becker answer the call.

They recently opened DoodyCalls in Prince William County, part of the first full-service pet waste removal franchise.

The Bristow-based business services Gainesville-Haymarket, Manassas, Dumfries, Dale City and Woodbridge.

Equipped with rakes, shovels and bags, the Beckers let pet owners wash their hands of the whole clean-up business.

For homeowners, the franchise offers weekly, bi-weekly, monthly and one-time cleanings to scoop the poop for about \$10 per visit for an average-sized yard.

Rates are based on the number of dogs, size of area to clean, frequency of service, and amount of pet waste.

The firm can also clean, disinfect and deodorize decks, patios, dog runs and kennels, provide brown spot treatment to eliminate damaged areas of a homeowners' lawn caused by pet waste, and can even exchange dirty litter boxes from cat owners' homes on a weekly basis.

With previous careers in retail, the Beckers decided to leave their corporate jobs and open a business dedicated to improving the environment and servicing pet owners in the area.

"America's love for pets is un-



Photo submitted by DoodyCalls

## **Elton and Tiffany of Bristow have opened a new business in Prince William County for pet waste removal.**

dogs in the United States and nearly 63 percent of households own at least one dog. DoodyCalls is answering the 'call of doody' for owners throughout the Prince William area, offering a service in a widely untapped market with a steadily growing client base for years to come.'

In addition to residential services, DoodyCalls offers a wide-array of neighborhood pet waste removal options. Homeowners association, apartment com-

they do own the problem of pet waste.

The company cleans and deodorizes common areas such as playgrounds, pool areas, paths or any place dogs 'do their thing' to help keep communities sanitary and safe.

DoodyCalls was founded by husband and wife Jacob and Susan D'Aniello in 2000 and began franchising in 2004. For more information, call (703) 606-6134.